

GETAWAY

stand out & be social

FACEBOOK



Videos

Short clips with captions + link to full content

INSTAGRAM



Lifestyle Photos

Focus on the product as an experience, not just a thing

PINTEREST



Targeted Titles

A catchy title + killer photo = a higher CTR

TWITTER



Timeliness

#livetweet, memes & customer service

LINKEDIN



Professional

Industry info, best practices, and company news